

## **Bio**

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**Prof Guandong Xu's** key research interests cover Data Science, Data Analytics, Recommender Systems, Web Mining, User Modelling, NLP, Social Network Analysis, and Social Media Mining. He has published three monographs, dozens of book chapters and edited conference proceedings, and 200+ journal and conference papers in top journals and conferences. He leads Data Science and Machine Intelligence Lab at UTS. He is the assistant Editor-in-Chief of World Wide Web Journal and has been serving in editorial board or as guest editors for several international journals, such as Social Network Analysis and Mining, the Computer Journal, Journal of Systems and Software, World Wide Web Journal, Multimedia Tools and Applications, and Online Information Review. He has received a number of Awards from academia and industry community, such as 2018 Top-10 Australian Analytics Leader Award.